

# GISWORX 2009

... to help you stay on the cutting edge

15-17 March 2009 Dubai



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# Invitation

## GISWORX 2009

March 15-17 2009

Al Bustan Rotana Hotel  
Dubai

Now with  
**Laptop-equipped  
Workshops**

GISWORX is our proactive technical support delivery mechanism. This annual 3-day event provides a unique indepth learning environment on different aspects of GIS to both beginners as well as advanced users through several technical workshops on focused topics. It helps the organizations take full advantage of their software investment by enhancing the knowledge and skills of their GIS professionals. It also addresses key issues related to implementation of GIS in specific industries. Over the years, GISWORX evolved to be the premier GIS event in the Middle East region.

We invite all in the ESRI GIS community in the region to get involved, network, and exchange knowledge and expertise.



Please visit event website for details  
[www.gisworx.ae](http://www.gisworx.ae)

# GISWORX 2009 Program



## Plenary Session

Happening on the first day, the plenary session starts with a grand opening ceremony followed by an speech from the event Chairman. There are previews of the workshops, exhibitions, and other activities, which participants can expect in the three days. This also includes an introduction of the workshops instructors.



## Exhibition & GIS Consultancy

The exhibition features ESRI GIS related software and hardware from business and technology partners of ESRI and is expected to attract many local stalwarts including reputed vendors of computer servers, workstations, and display hardware. The exhibition area is also the venue for users to consult with GIS experts represented by business partners and workshop instructors.

## Agenda

Dubai, 15-17 March 2008

### Sunday, 15 March 2009

|                                    |               |
|------------------------------------|---------------|
| Workshops Sessions                 | 08:00 - 17:00 |
| Plenary Session                    | 10:00 - 14:00 |
| Welcome Cocktail in the Exhibition | 17:00 - 19:00 |

### Monday, 16 March 2009

|                                 |               |
|---------------------------------|---------------|
| Workshops Sessions              | 09:00 - 17:30 |
| Exhibition Hours                | 09:00 - 17:30 |
| EGI 2009 Awards and Gala Dinner | 19:30 - 22:00 |

### Tuesday, 17 March 2009

|                    |               |
|--------------------|---------------|
| Workshops Sessions | 09:00 - 15:30 |
| Exhibition Hours   | 09:00 - 16:00 |
| Closing Surprises  |               |

## Dates to Remember

|                                |                   |
|--------------------------------|-------------------|
| Early Bird Registration        | January 30, 2009  |
| Sponsorship/Exhibition Booking | February 22, 2009 |
| Regular Registration           | March 7, 2009     |



## Workshops

Each workshop is of 1.5 hours duration. For the first time in four years, we will offer a track of technical workshops equipped with the latest computers, designed to make participants gain more knowledge by delivering hands-on experience and richer learning environment. About 40 workshops will be available to delegates during the 3-day event. Each participant will be provided with a certificate of attendance for each workshop he attended.

# Hands-On Track

# GISWORX 2009

## Introducing: Hands-On Track Laptop-equipped Workshops

### What is the Hands-On Track?

This year, we will be offering the Hands-On Track to participants of GISWORX 2009. As its title suggests, workshops under this track offer participant hands-on type of learning through the use of laptop computers. Participants get practical exercise of the subject at hand, in an interactive classroom set-up.

The hands-on track is designed and intended for mid level GIS users. These are users who have taken standard training and used the software for sometime. The track provide the attendees the opportunity to learn specific topics that are not fully covered in standard training. In addition the audience have the chance to practice in a free manner having the chance to "try it on the spot". During the sessions which will be lead by senior technical staff the attendees can participate and raise certain cases he is facing related to the session topic. The track session are designed as a curriculum to teach the attendees several related topics around the core ArcGIS products and how it can be used. The sessions content will be designed as a custom material used for this track only with emphasis on teaching the attendees topics and tricks that is not easily learned about the ArcGIS software.

### What Are the Benefits of Attending this Track?

The benefits of attending this track can be summarized as follows:

1. Ability to learn specialized topics that is never covered adequately in other standard training procedures.
2. Practice and try it yourself with supervision by senior technical staff.
3. Learn a continuum of topics that all fit into the working procedures of the GIS users community.
4. Learn from other members experience and case studies.
5. Interact, ask questions, and see how it can be done.
6. Bring some of your own data and try the topics and subjects using your own data.

### List of Workshops under this Track\*:

- Working with ArcGIS - an Introduction
- Consuming and working with CAD data in ArcGIS
- Working with the Geodatabase
- Editing in ArcGIS: creating and updating features
- Advanced Editing in ArcGIS: Versioning and Advanced tools
- Advanced Analysis in ArcGIS
- Advanced ArcGIS 1: Topology, NA, Annotations, and Maplex
- Advanced ArcGIS 2: Terrain Data, 3D Analyst, & Raster data
- Advanced ArcGIS 3: Working with Charts, Animations, etc.

\* This list is subject to change until further notice.

**Note that registration to GISWORX 2009 is required to pre-register in any of these workshops. Seats are limited and availability comes on a first-come, first-served basis. We encourage you to register early to be able to guarantee your seat. Registration can be made online at [www.gisworx.ae](http://www.gisworx.ae).**

# EGI 2009

# GISWORX 2009



EGI 2008 Awardees

## Excellence in GIS Implementation Awards

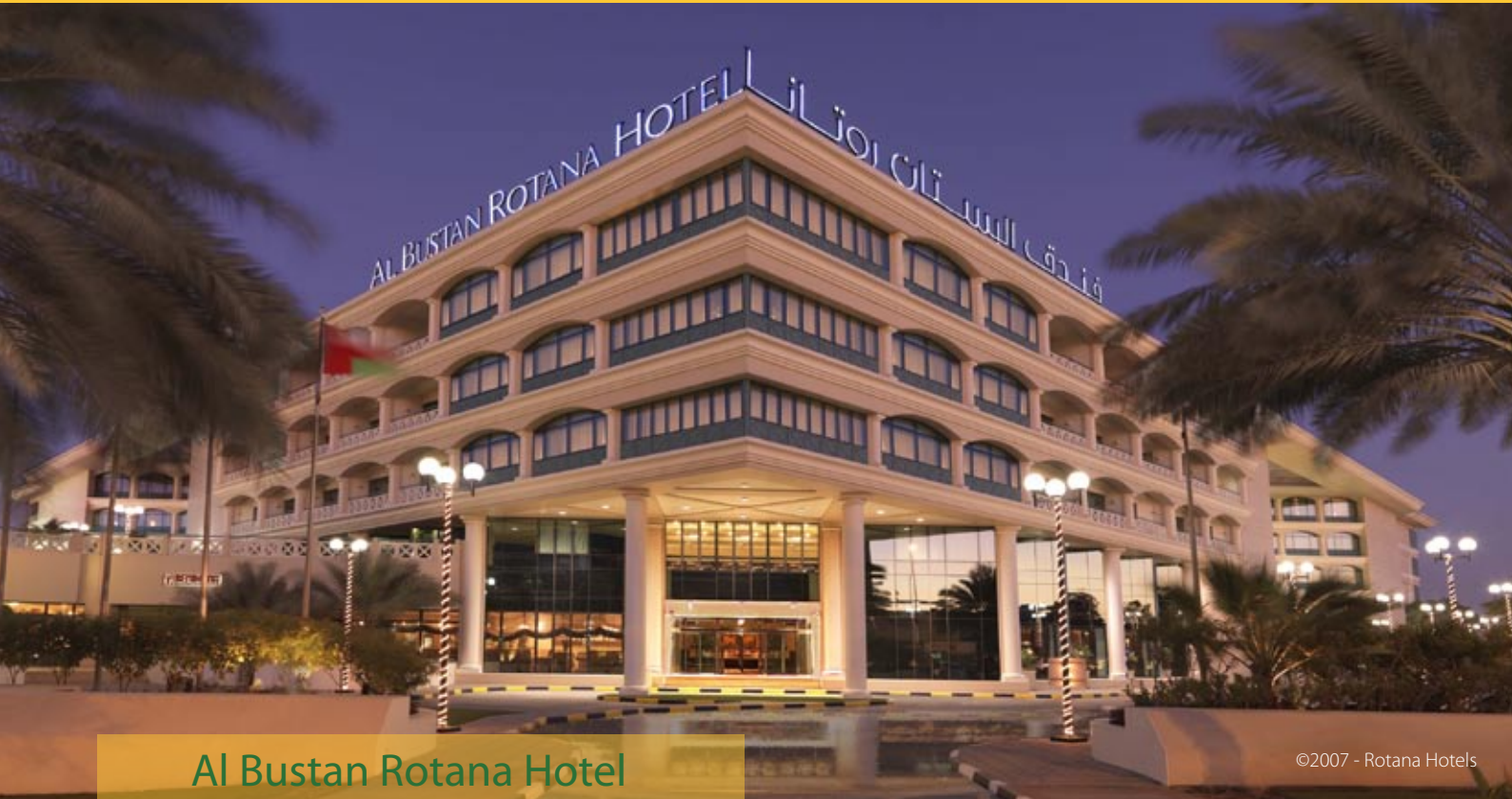
GISTEC has instituted the Excellence in GIS Implementation (EGI) Awards to promote innovation and experimentation in the area of GIS implementation and to honor GIS implementation programs. These programs are offered in distinct categories and are presented at the annual GISWORX event.

Our goal is to share the unique characteristics of the GIS implementation of these organizations in our GIS community. The award celebration is held as a special ceremony during the Gala Dinner at GISWORX 2009. This special event is open to invited guests and all registered participants of GISWORX.

Please visit event website for details

[www.gisworx.ae/egi](http://www.gisworx.ae/egi)

# Venue



## Al Bustan Rotana Hotel

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Al Bustan Rotana is a five-star hotel located in the heart of Dubai, close to the city's major shopping areas and just a few minutes away from Dubai International Airport and the World Trade Centre Exhibition Halls. The hotel is situated close to the business and commercial districts of Deira and Bur Dubai and conveniently located near the City Centre Shopping Mall, Dubai Festival City and two world-class golf clubs.

The event will take place at the hotel's Convention Centre which has one of the largest and finest facilities in the city. It has an outstanding, modern meeting and conference venue, with brand new state-of-the-art equipment. Elegance, technology, efficiency and courtesy combine to make the hotel's Convention Centre the perfect venue for meetings and banquets.

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[www.gisworx.ae](http://www.gisworx.ae)